





SECURE & ECO-FRIENDLY FENCE/ FENCING PRODUCTS

• FENCE

- RCC BLOCKS
 STEEL IND.
- ADVERTISING
- PREFAB HOUSE

DUBAI • SHARJAH • ABU DHABI • UAQ LONDON • MANCHESTER • RIYADH NEOM • HONG KONG

ALTONFENCE.COM ALTONFENCE.SA









Location

tonfence.com

Company Profi

ABOUT US

Providing innovative fencing solutions in highly competitive markets



presence in competitive markets.

The product range includes

- > GI / Aluminum Panel Gl Continuous Fence > Welded Mesh RTA / Deco Fence > Chain Link Mesh fence
- Security Fence
- > PVC Eco Hoarding
- > Fence Branding

and repeat businesses.

maximizing the untapped potential.

Since its inception in 1998. ALTON® has been widely recognized as one of the most reputable brands in the Construction industry across markets in the Middle East, United Kingdom, Kingdom of Saudi Arabia and China. Backed by a substantial experience in delivering innovative solutions, ALTON Fencing & Steel Trading LLC was established under ALTON's Contracting division to provide high-quality fencing products for a diverse range of environments and businesses. Our strong reputation over the years has been built on long-term partnerships with our major customers in government, commercial, residential, real estate and industrial sectors to protect their people, assets and borders.

At ALTON®, we define ourselves as a symbol of innovation and distinction in service and quality. From its early days up to this time, our strategies remain the same in providing the highest level of satisfaction and tailored solutions among our customers, resulting in successfully expanding our customer base and brand

- Anti Climb Fence
- > Heras Fence
 - Cast Iron Fence
 - Aluminum Fence
- Mesh Fence Metal/Police Steel Gate

>

- > Palisade Fence
- > Car Park Shed > Gabion Fence

> Construction Signage > 3D Signages

- > Security Porta Cabins
- > PCC / RCC Blocks
- > Post / Gate Barrier

Due to its commitment towards excellence and compliance, ALTON® owns in-house manufacturing facilities where each and every stage of our processes is stringently monitored by a highly functional team of industry experts in accordance with ISO 9001:2015 standards. As an ICV Certified company, we consistently consolidate our strengths in successfully leading innovation and producing bespoke solutions that match customer's needs. All of ALTON's products and services conform with local and international standards which are manufactured as per the required design and specifications. This resulted in a portfolio of high-profile clients creating an immense share of recommendation

Over the years, ALTON® continues to uncover strategic business opportunities globally with a goal to improve its brand recognition in the Construction industry and penetrate new markets. Carrying out extensive market research and competitive analysis have always been the central part of our success today. We always prepare ourselves to become capable of meeting the ever-changing demands of our customers. As a result of its endeavor to gain a competitive advantage in an international market. ALTON® has expanded its presence in UK markets by offering our expertise and tailor-made solutions, while investing in and





Our Mission

The mission of ALTON® is to take the lead in providing innovative fencing solutions in highly competitive markets across the globe using our core values, customer-centric service, cutting-edge technologies and vast experience in the Construction industry.

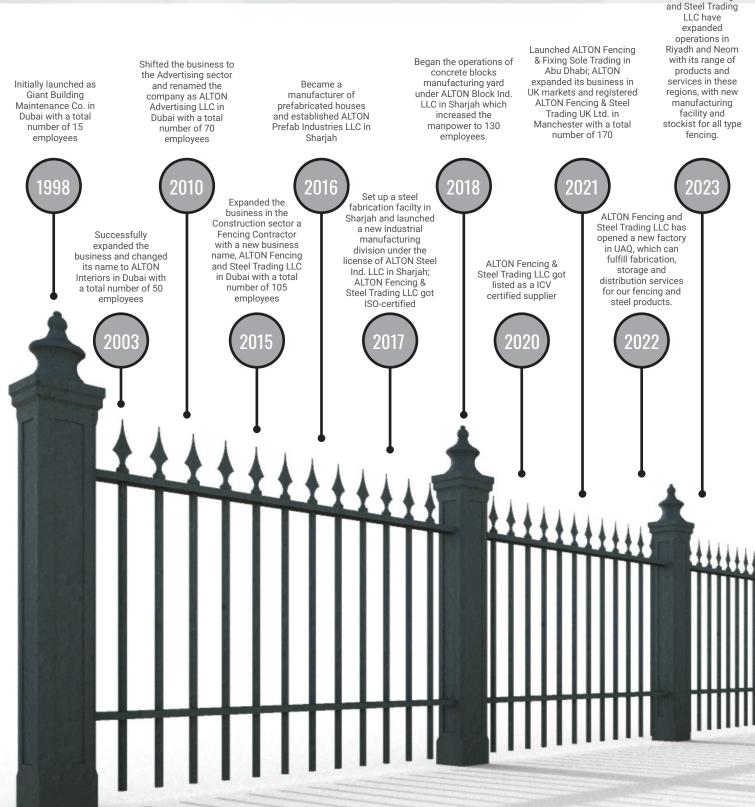


Our Vision

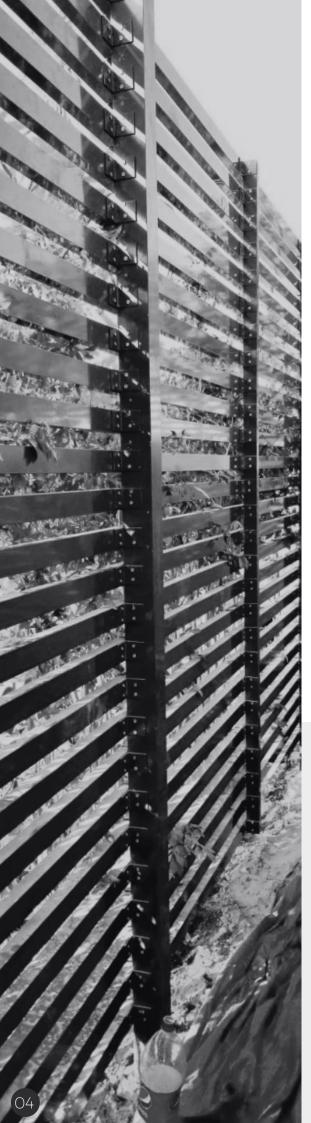
strong reputation in the market as the pioneer of innovation and leading provider of high-quality fencing solutions globally distinguished by our active leadership.

HISTORY OF ALTON

ALTON® has grown from strength to strength from its humble beginnings in 1998 which became a successful business that continues to meet the ever-changing needs of major customers through exceptional service and a complete range of fencing solutions.



ALTON Fencing



COMPANY'S STRENGTHS

ALTON® continuously seeks to expand its operations across the globe

With a track record of success in strengthening the overall financial capacity of the business.

Our competitive advantage, stable income and market leadership indicated that our company is in a better financial position to commit capital for sustainable business growth and expansion. The total paid-up capital of the company is approximately AED 17 Million which consists of the following:

Assets	Amount (in AED) 5,500,000.00	
Vehicles	3,500,000.00	
Machineries	6,000,000.00	
Equipments	3,200,000.00	
Stock Materials	27,000,000.00	
Total AED	45,200,000.00	
Value in Words	Forty Five Million Two Hu	ndred Thousand

Throughout our rich and progressive experiences, ALTON® strategically focuses on its consistent growth in terms of sales as it is the ultimate source of revenue generation for the company to thrive in a highly competitive market. We have mastered the art of uncovering new business opportunities by conducting in-depth market research, establishing strategic partnerships with key clients, analyzing market size, understanding the level of demands, and assessing the company's capacity to meet the gap. Over the last five (5) years, our annual sales reports had evidently recorded a steady growth in performance from 2019 to 2023.

Annual Sales Report

Year	Amount (in AED)	
2019	20,000,000.00	
2020	24,000,000.00	
2021	26,000,000.00	
2022	36,000,000.00	
2023	44,000,000.00	

COMPANY'S STRENGTHS



Headquartered in Dubai, ALTON® operates across United Arab Emirates with its expansion to countries like United Kingdom, China and Kingdom of Saudi Arabia.

Having properly managed facilities locally and globally exponentially increases the overall efficiency and profitability of our business resulting to expand our market share and customer base. Below is the list of ALTON's facilities in UAE and UK:

United Arab Emirates	Facility Size (Area)
Dubai Branch	8,500 sq. ft.
 > Head Office > Warehouse > Alton Advertising - Printing Lab 	3,000 sq. ft. 3,500 sq. ft. 2,000 sq. ft.
Saja'a Sharjah Branch	115,000 sq. ft.
 Concrete Blocks Factory Prefab House - Factory 5 Steel Industries 	45,000 sq. ft. 35,000 sq. ft. 35,000 sq. ft.
Abu Dhabi Branch	40,000 sq. ft.
UAQ 2 Land and Yard	108,000 sq. ft.

Facility Size (Area)
1200 sq. ft.
2,500 sq. ft.

Kingdom of Saudi Arabia
KSA - NEOM - Land + Yard
KSA - RIYADH - Office + Yard

Facility Size (Area) 130,000 sq. ft. 25,000 sq. ft.

China	Facility Size (Area)
China - Head Office	890 sq. ft.





OUR PRODUCTS



GI Fence

ALTON's Panel fence with Corrugated Sheets is widely used for construction projects as temporary site hoarding.



Welded Mesh

ALTON is acknowledged as the market leader in the manufacture, processing, fabrication and distribution of welded mesh in the country.



PVC Eco Fence

ALTON'S PVC Eco Fence is an eco-friendly and durable fence which is also a fully recyclable solution that is visually appealing and ideal for branding purposes.



Continuous Fence

ALTON's continuous fencing is not only rugged and well-built, but also an attractive, eye-pleasing addition to your properties or assets.



Police Barrier / Metal Barrier

Avail high-quality police barriers at ALTON that are much stronger and more durable forms of crowd control barrier, commonly used in the crowded environments.



RTA Deco Fence

If you are looking for a premium quality, RTA Deco in very competitive rates, ALTON is the right choice to approach as it is one of the most sought-after suppliers of RTA Deco in the UAE.

OUR PRODUCTS



Construction Signage

Over the years, we have already produced successful bespoke signboards with care and attention for diverse companies and sectors throughout the UAE.



Heras Fence

Used frequently in the construction and event industries. Its temporary nature and ease of mobility are the unique features of Heras Fence.



Anti Climb Fence

Alton's Anti Climb Fence is distinctively designed to keep your premises safe and secured. It comes in wide range of styles that match your needs and can provide a high security perimeter solution in a wide range of applications.



Blocks

Our blocks are perfect for applications where a durable, lower-weight and high strength wall is required, such as commercial and industrial buildings, storage bunkers, retaining walls and many more.



OUR PRODUCTS



Chain Link Fence

Lightweight, cost-effective and solid, our chain link fence has the perfect balance of security and aesthetics. This is mostly used in playgrounds or sport courts, where welcoming people inside is just as important as keeping trespassers outside.



Gates

ALTON is recognized as one of the most trusted manufacturers and suppliers of premium quality, stunning and durable gates. We have a wide range of gate styles and sizes crafted from different types of materials to suit your needs.



Gabion Box

We have gabions that are completely filled with natural materials, suitable for every garden and fit well with all architectural styles.



Security Fence

ALTON specialized in supplying and installing Security Fencing for bespoke site requirements or residential environments which offers a high level of property security.



Porta Cabin

We are providing strong, competitively priced and customized cabins backed by our rich industry experience that can fit well with your style, requirements, and budget.



Cast Iron Fence

ALTON has a highly functional team of experts to design and install all types of ironwork. We have also partnered with a number of companies and public entities to provide custom-made and high-quality ironwork to our customers.



Pallisade Fence

Our Palisade fence provides the ultimate in security - easy to assemble, robust, long lasting and a formidable deterrent against crime and vandalism.



Fence Branding

Supplying fence and branding on any existing or new fence is one of our special services. We have our in-house printing and installation facility and a compitent team to do branding on the fence.





Contractor	AL FAHJAN
Scope of Works	CONTINIOUS FENCE,PVC FENCE & SIGN BOARD
Time of Completion	IN PROGRESS
Project	HOARDING FENCE WORK IN AL AIN AREA
Project Value	65 MILLION AED



Contractor	SOBHA CONSTRUCTION
Scope of Works	CONTINIOUS STEEL HOARDING FENCE
Time of Completion	MARCH 2023
Project	HARTLAND SANCTUARY INFRASTRUCTUR
Project Value	7.34 Million AED



Contractor	SOBHA CONSTRUCTION
Scope of Works	CONTINIOUS FENCE WORK
Time of Completion	APRIL 2023
Project	SOBHA RESERVE INFRASTRUCTURE @ Wadi Al Safa 2
Project Value	5.26 Million AED



Contractor	City Diamond Contracting	
Scope of Works	Welded Mesh & Chain Link Fencing	
Time of Completion	August 2020	
Project	Dubai South E-Fulfillment Centre EZ Du Logistic District	bai -
Project Value	4.2 Million AED	



Contractor	IMG Worlds of Adventure
Scope of Works	Digital Print Signages / 3D Signages
Time of Completion	June 2017
Project	The World's Largest Indoor Theme Park
Project Value	4 Million AED



Contractor	Trans Horizon International Roads Contracting
Scope of Works	RTA Deco Fencing Works
Time of Completion	July 2019
Project	Pedestrian Cross-walk Bridge, Umm Al Quwain (MOID)
Project Value	3.8 Million AED



Contractor	Al Otbi Cont. & Gen. Maint. Est.
Scope of Works	Steel Boundary Fence
Time of Completion	April 2021
Project	CICPA-178 Shindaga Fence Work, Deira Dubai
Project Value	3.8 Million AED



Contractor	Al Jurf Development Projects LLC
Scope of Works	PVC Eco Fence with Branding
Time of Completion	January 2019
Project	Mina, Abu Dhabi Hoarding Fence for Abu Dhabi Muncipality
Project Value	3.5 Million AED



Contractor	Al-Ahmadia Contracting & Trading LLC
Scope of Works	Site Fencing & Project Signboards for Expo Pavilions
Time of Completion	September 2020
Project	Various Pavilions at Expo 2020 Dubai
Project Value	3.5 Million AED



Contractor	AASA MIDDLE EAST
Scope of Works	CHAIN LINK FENCE
Time of Completion	IN PROGRESS
Project	ETHIHAD RAILWAY PROJECT
Project Value	2.54 Million AED



Contractor	Mohammed Bin Rashid Al Maktoum Global Initiatives & International Humanitarian City
Scope of Works	Chain Link Fencing in front of IHC Warehouses
Time of Completion	May 2020
Project	Dubai Industrial City, Dubai
Project Value	2.9 Million AED



Contractor	Construction General Contracting House Ltd
Scope of Works	TEMPORARY & CONTINIOUS STEEL HOARDING FENCE
Time of Completion	APRIL 2023
Project	Town Center, Souk al Jubail Apartments & SAJ Community Center, Jubail Island, AUH
Project Value	2.41 Million AED



Contractor	Noor Al Sahara General Contracting LLC
Scope of Works	Fence Hoarding with Flex Banner
Time of Completion	2021 - 2022 (In Progress)
Project	P288A - Abu Dhabi Municipality Cont. (232-3),Zone 1 Khalifa City Projects
Proiect Value	24 Million AFD



Contractor	ORASCOM Construction
Scope of Works	Security Chain Link Fence
Time of Completion	December 2021
Project	ORASCOM New Workshop & Warehouse Fencing Works, KIZAD, Abu Dhabi
Project Value	2 Million AED



Contractor	Al Yamama
Scope of Works	Mobile car wash machine and chain link fence
Time of Completion	July 2024
Project	Supply, Fabrication, delivery and assembly of mobile car wash machine and chain link
Project Value	1.8 Million SAR



Contractor	Silver Coast Construction & Boring LLC
Scope of Works	Corugated Steel Hoarding Project
Time of Completion	June 2020
Project	Abu Dhabi
Project Value	1.6 Million AED



Contractor	BMS CONTRACTING
Scope of Works	PVC ECO PANEL
Time of Completion	IN PROGRESS
Project	AL RAHA BEACH WEST DEVELOPMEN
Project Value	1.6 Million AED



Contractor	Nael and Bin Harmal Hydroexport Co. LLC
Scope of Works	PVC ECO
Time of Completion	IN PROGRESS
Project	Construction, completion, and maintenance of site enabling works for ITC's plot in Al Raha Beach Development, AUH
Project Value	1.5 Million AED



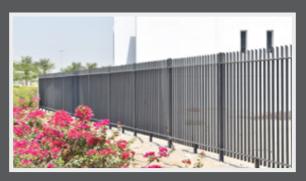
Contractor	Nurai General Contracting LLC	
Scope of Works	Gabion Welded Mesh Fence	
Time of Completion	November 2021	
Project	Security Fencing for Al Wathba Fossil D Al Wathba by Environment Agency, Ab Dhabi	unes, u
Project Value	1.3 Million AED	



Contractor	HAMDAN ROAD CONTRACTING
Scope of Works	CAMEL FENCE WORK
Time of Completion	FEB 2023
Project	Emirates road extension(Phase 2) Project, Dubai
Project Value	1.2 Million AED



Contractor	ATGC
Scope of Works	PVC ECO FENCE INSTALLATION
Time of Completion	JAN 2023
Project	SUPPLY & INSTALLATION OF PVC ECO FENCE,AI Reem Island - Reem Hills.
Project Value	1.12 Million AED



Contractor	Green & More Landscaping LLC	
Scope of Works	Cast Aluminium Boundary Fencing	
Time of Completion	December 2020	
Project	Residential Community Fencing, Mudor Arabella Phase-3, Dubai	
Project Value	1.25 Million AED	



Contractor	M4 CONTRACTING
Scope of Works	PVC ECO
Time of Completion	AUGUST 2023
Project	AL HODARIYAT ABU DHABI
Project Value	1.2 Million AED



Contractor	MODON
Scope of Works	BANNER BRANDING AND PVC ECO
Time of Completion	DECEMBER 2023
Project	FISH MARKET
Project Value	600 Thousand AED

PROJECT VALUES

CLIENTS	VALUES
AL FAHJAN	65 Million AED
SOBHA CONSTRUCTION	7.34 Million AED
SOBHA CONSTRUCTION	5.26 Million AED
City Diamond Contracting	4.2 Million AED
IMG Worlds of Adventure	4 Million AED
Trans Horizon International Roads Contracting	3.8 Million AED
Al Otbi Cont. & Gen. Maint. Est.	3.8 Million AED
Al Jurf Development Projects LLC	3.5 Million AED
Al-Ahmadia Contracting & Trading LLC	3.5 Million AED
Mohammed Bin Rashid Al Maktoum Global Initiatives & International Humanitarian City	2.9 Million AED
AASA MIDDLE EAST	2.54 Million AED
Construction General Contracting House Ltd	2.41 Million AED
Noor Al Sahara General Contracting LLC	2.4 Million AED
ORASCOM Construction	2 Million AED
Al Yamama	1.76 Million AED
BMS CONTRACTING	1.6 Million AED
Silver Coast Construction & Boring LLC	1.6 Million AED
Nael and Bin Harmal Hydroexport Co. LLC	1.5 Million AED
Nurai General Contracting LLC	1.3 Million AED
Green & More Landscaping LLC	1.25 Million AED
HAMDAN ROAD CONTRACTING	1.2 Million AED
M4 CONTRACTING	1.2 Million AED
ATGC	1.12 Million AED
MODON	600 Thousand AED
Total Value	129.38 Billion

One hundred twenty-nine Billion three hundred eighty thousand



HEAD OFFICE (DUBAI)

PTC Warehouse # 3, opposite of The Ministry of Labor (near Bin Shabib Mall), Al Qusais Industrial Area 1, Baghdad Street, P.O. Box: 86357, Dubai – UAE Mob: +97155 2870414 | Tel: 009714 258 5004 | Fax: 009714 258 5007 Email: infol@altonfence.com | info2@altonfence.com

SHARJAH FACTORIES

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UAQ FACTORIES MANUFACTURING, FABRICATION AND STOCKING. UAQ INDUSTRIAL AREA E - MAIL: info2@altonfence.com Mob: +971 55 2870414

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TABUK FACTORY

Head office : Tabuk industrial city Mob : 00966535095069 | KSA UAE Email: info1@altonfence.com info2@altonfence.com Web: www.altonfence.com

- Al Barsha Mall Dubai
 Al Basti & Mukta LLC, Dubai
 Al Fara'a Engineering General Contracting Est., Dubai
 Al Araba Cont. & Maint. Est, Al Ain
 Al Zamalek general Contracting LLC, Ajman
 Alec Engineering LLC, Abu Dhabi
 Alucor Ltd, Dubai
 Arabtec Holding PJSC, Abu Dhabi
 Azizi Development, Dubai
 Beaver Gulf Contracting, Dubai
 Beaver Gulf Contracting, Dubai
 Data Arabtec Holding PJSC, Abu Chabi
 City Diamond Contracting, Dubai
 Data Driving Center, Dubai
 Dubai Refreshment (PSC) PEPSI
 Dubai Walls Construction, Dubai
 Dubai Refreshment (PSC) PEPSI
 Dubai Walls Constructing, Dubai
 Etihad Mall Dubai
 GelH International contracting Co LLC, Dubai
 Etihad Mall Dubai
 Godd's Gym (Al Ahli Group), Dubai
 Green & More Landscape, Dubai
 Gulf Contractors Co. LLC (CCC), Abu Dhabi
 McLaren Group, Dubai
 Masafi Co. LLC, Dubai
 Naresco Contracting LLC, Dubai
 Naresco Contracting Company Limited, Dubai
 National Contracting Company Limited, Dubai
 NBTC Group (Naser Mohamed Al-Baddah Partner
 For General Contracting Company), Abu Dhabi
 NSCC International LLC, Abu Dhabi
 NSCC International LLC, Abu Dhabi
 PALMA Holding, Dubai
 Patura Holding Contracting, Contracting Co LLC, Abu Dhabi
 Sobha KE, Dubai
 Tornado Building Contracting Tornado Group Dubai
 Sobha KE, Dubai
 Tornado Building Contracting Tornado Group Dubai
 Sobha KE, Dubai
 Tornado Building Contracting Tornado Group Dubai
 Union Co-operative Society Hypermarket
 Zeetas Foundations LLC, Dubai
 Unined Engineering Contracting Tornado Group Dubai
 United Engineering Contrac

- Amalgam Basatin Landscaping LLC
- Al Qaro Roads Contracting LLC KTC International Contracting LLC Silver Coast Construction & Boring LLC
- > Silver Coast Construction & Borng ELC
 > Lootah Engineering and Construction LLC
 > Arabian Star Steel Works LLC
 > M4 Contracting S.A.R.L
 > Grankraft Construction LLC
 > Gulf Eagle Contracting

- Danway Electrical & Mechanical Engineering LLC
 Dar Al Hai Contracting



SUSTAINABLE FENCING SOLUTIONS











HEAD OFFICE (DUBAI)

PTC Warehouse # 3, opposite of The Ministry of Labor (near Bin Shabib Mall), Al Qusais Industrial Area 1, Baghdad Street, P.O. Box: 86357, Dubai – UAE

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GROUP OF COMPANIES

Alton Fencing And Steel Trading LLC - Dubai

Alton Advertising LLC - Dubai

Alton Fencing And Fixing LLC - AUH

Alton Steel IND. LLC - SHJ

Alton Block IND. LLC - SHJ

Alton Fencing And Steel Wires Manufacturing LLC - UAQ

Alton Fencing And Steel Trading LLC - UK

Alton Fencing And Steel Trading LLC - KSA

Alton Fencing And Steel Trading (HK) CO., Limited - China